

IE expo Shanghai

15.-17. April 2019

IE expo Shanghai is China's leading environmental trade fair offering an effective business and networking platform for Chinese and international professionals in the environmental sector. IE expo Shanghai is accompanied by a first-class technical-scientific conference program which German Water Partnership (GWP) has been supporting for many years with the GWP Conference.

GWP Conference & GWP Information Center at IE expo Shanghai 2019

What is the GWP Conference?

The GWP Conference at the IE expo Shanghai has a long history and has been successfully drawing a crowd of up to **100 attendees** from all over China. During the conference up to 8 GWP member companies receive the **unique chance to present technological solutions** at the IE expo trade fair in front of various potential customers and partners. We are proud to welcome high ranking representatives from the IE expo Shanghai host organization as well as interesting keynote speakers from the GWP network. After introduction and keynote the floor is yours: GWP members receive the opportunity to showcase specific water challenges and their technological solutions in front of a highly interested and diverse audience. Additionally, before and after the conference GWP members receive the unique opportunity to network with the attendees.

And 2019 is going to be special: we are proud to announce that the **German Chamber of Commerce Shanghai** will be a **GWP Conference partner** for the first time in 2019! Use this unique opportunity to present your company in Shanghai, turn the page and reserve one of the limited conference speaking slots through Package #1!

What is the GWP Information Center?

The GWP Information Center (Package #1 or #2) is a presentation area on the German Pavilion situated prominently right next to the **German Pavilion Welcome Desk**. It will boast a **logo wall** with the attending GWP members and offers the opportunity to present **marketing material** (Add-On to Package #1 or #2) by GWP member companies. Additionally, there will be specific **GWP information material** regarding the GWP network and the GWP Regional Section China. The GWP Information Center is thus the **centrally located advertisement space** for us, the GWP network, focusing strongly on the GWP members present at IE expo and active in China. And certainly, the GWP Information Center stands available as a **space for networking** and connecting with other German companies and Chinese trade fair attendees with a strong interest in **German solutions**.



GWP Conference at IE expo Shanghai 2018



GWP at the IE expo Shanghai 2018



IE expo Shanghai packages exclusive for GWP members:

Package #1

500 EUR – GWP Conference speaking slot & your company's presentation at the GWP Information Center on the German Pavilion

- Speaking slot (15-20 min.) at the **GWP Conference** (in cooperation with the German Chamber of Commerce Shanghai).
- Networking opportunities before and after the GWP Conference.
- Your company prominently featured in the GWP Conference program.
- Advertisement of the GWP Conference and your speaking slot before and during the trade fair.
- Provision of technicians, translators and location for the GWP Conference.
- Complete conference organization and promotion by GWP.
- GWP head office staff available during the complete trade fair.
- Prominent presentation of your company logo on the GWP "logo wall" at the **GWP Information Center** on the German Pavilion.
- Presentation of the active members of the GWP Regional Section China at the GWP Information Center on the German Pavilion.
- Your entry in the GWP Exhibition Plan with precise location of your main booth (to be distributed at the GWP Information Center).
- The GWP Information Center: your central meeting point to network and engage with other GWP members and potential customers at the German Pavilion.
- Please note: the GWP Information Center has limited space and cannot be used for seated meetings or catering events.

Package #2

200 EUR – Your company's presentation at the GWP Information Center on the German Pavilion

- Prominent presentation of your company logo on the GWP "logo wall" at the **GWP Information Center** on the German Pavilion.
- Presentation of the active members of the GWP Regional Section China at the GWP Information Center on the German Pavilion.
- Your entry in the GWP Exhibition Plan with precise location of your main booth (to be distributed at the GWP Information Center).
- The GWP Information Center: your central meeting point to network and engage with other GWP members and potential customers at the German Pavilion.
- Please note: the GWP Information Center has limited space and cannot be used for seated meetings or catering events.

Add-On to Package #1 or #2 :

50 EUR – Your company's marketing material slot

- Your premium slot in the GWP brochure stand at the GWP Information Center.
- Place your company flyer (size: max. 21x29.7cm / DIN A4) right next to the central information desk of the German Pavilion for the duration of IE expo.
- Please note: marketing material must be provided at the trade fair. Also, please make sure that it will be refilled throughout the trade fair.



IE expo Shanghai 2019 – Legally binding registration*

Company: _____

Contact Person: _____

Phone/WeChat ID: _____

Email: _____

Staff members attending the trade fair:

Name & Position: _____

Phone/WeChat ID: _____

Email: _____

Name & Position: _____

Phone/WeChat ID: _____

Email: _____

Notes/Comments:

- | | |
|--------------------------|--|
| <input type="checkbox"/> | Package #1: 500 EUR GWP Information Center & GWP Conference |
| <input type="checkbox"/> | Package #2: 200 EUR GWP Information Center |
| <input type="checkbox"/> | Add-On: 50 EUR Marketing Material |
- Please select package #1 or #2.
All prices are excluding German sales tax (19%) and any possible arising additional taxes or costs.

Please note: due to limited slots available at the GWP Conference as well as the "Add-on", slots will be assigned on a first come first serve basis. Furthermore, abovementioned packages can only be provided given the participation of a sufficient number of GWP members.

Place/Date

Signature

*** The legally binding registration must be submitted before the deadline. You will receive an invoice covering the complete costs of the chosen packages. This invoice is also to be considered as the confirmation of your registration. In case of cancellation from your side, we cannot guarantee a refund.**



Written consent according to the European General Data Protection Regulation (GDPR)

German Water Partnership e.V. (GWP) will collect following personal data within the scope of the event:

- data of the participating companies including contact data (as provided through the registration form)
- name and email address of the participant(s) as well as the contact person for the event

Providing personal data by the participating companies or the employee commissioned by the company is voluntary within the scope of the registration. The parties involved consent to the processing of their personal data. German Water Partnership e. V. is eligible to forward personal data to event organizers in the respective country. The data can also be forwarded for any required inspection by third parties (e.g. Federal Audit Office). The data collected will be saved in accordance to legal and official requirements and time limitations.

Rights of the person concerned: disclosure, correction, deletion and blocking, right of objection

In accordance with § 15 GDPR you are entitled to request German Water Partnership e.V. (contracting partner) for extensive **disclosure of information** concerning the data stored in relation to your person at any time.

In accordance with § 17 GDPR you are at any time entitled to request German Water Partnership e.V. (contracting partner) to **correct, delete and block** single personal data and pictures in relation to your person.

Furthermore, you are entitled at any time to exercise your **right of objection** without stating any reason and thus change your given consent for the future or completely revoke it. You can forward your revocation either via letter, email or fax to your contract partner. No additional charges will be levied than the postage costs or transmission costs in accordance with the existing tariffs of the country.

Declaration of consent in accordance with GDPR

I herewith agree that my personal data will be processed for the purposes mentioned above as well as saved for purposes of communication. I have taken notice that I can revoke this declaration of consent towards German Water Partnership e. V. at any time.

Consent to the use of photos

By participating in the event, I hereby consent that the photos which are taken in the scope of the event can be used by German Water Partnership e.V. for public relations purposes. This includes the use of photos in the scope of GWP-media coverage (e.g. press release, newsletter, etc.) which also will be published on the GWP-website.

Place/Date

Signature